



12th Annual

BOWLATHON

Saturday, April 3, 2010 • 4-8 p.m. @ Fountain Bowl in FV

Special Lane Advertising* Opportunity- only \$99!

Receive an electronic ad played on all 60 lane monitors during the bowlathon and for a full week following the bowlathon! (3/29 deadline for lane ads)



Take advantage of our Olympic Torch Package and receive Lane Advertising* & Team Entry for only \$375!



Sponsorship Categories

Gold Medal Sponsor \$3,000

Includes up to 5 teams of 5 bowlers per team; video ad plus signage* at event; banner on Elwyn's building for 30 days following event; premium goodie bags for each bowler; recognition in all event materials; sponsor reception day of event from 3:00 p.m. to 4:00 p.m.; and more.

Bronze Medal Sponsor..... \$1,000

Includes up to 2 team of 5 bowlers per team; video ad plus signage* at event; banner on Elwyn building for 7 days following event; premium goodie bags for bowlers; recognition in all event materials; sponsor reception day of event from 3:00 p.m. to 4:00 p.m.

Silver Medal Sponsor \$2,000

Includes up to 3 teams of 5 bowlers per team; video ad plus signage* at event; banner on Elwyn building for 14 days following event; premium goodie bags for bowlers; recognition in all event materials; sponsor reception day of event from 3:00 p.m. to 4:00 p.m.

Video Advertising \$99

Video ad* on all 60 monitors during and 1 week after bowlathon.

Team Entry \$300

Team of 5 bowlers and goodie bag for each.

Each year, we rely on our many partners to support this event.

Our goal for the 2010 Bowlathon is to raise \$45,000 to support Elwyn California programs.

Your consideration and support are very much appreciated.

We look forward to seeing you on Saturday, April 3, 2010 for the 12th Annual Bowlathon.



Please call, mail or fax back this form. Fax: 714-963-1231

Name: _____

Company: _____

Address: _____

Phone: _____

E-mail: _____

Website: _____

Sign me up for the following:

- Gold Medal Sponsor\$3,000
- Silver Medal Sponsor\$2,000
- Bronze Medal Sponsor\$1,000
- Olympic Torch Package..... \$ 375**
- Team Entry\$ 300
- Lane Advertising*\$ 99
- Yes! I want to participate. Please contact me.

*Message/Text: (10 word limit) _____

Send us your logo in JPG format in the size you want it displayed. (3/29 deadline for lane ads)

Phone Joan McKinney 714-557-6313 ext. 38204 • or E-mail: jmckinney@caelwyn.org
18325 Mt. Baldy Circle • Fountain Valley, CA 92708

Tax ID #23-1352117

